



Qualcomm Technical Services



Partner With Technical Services to Increase Productivity and Profitability

Qualcomm understands that carriers in the transportation and logistics industry face complex business and operational challenges, such as the need to minimize driver turnover, improve fuel management, increase fleet safety, enhance customer service, and convert data into useful knowledge. To mount an effective response to these challenges, Qualcomm's Technical Services team draws upon three broad areas of expertise—an in-depth understanding of the transportation and logistics industry gained from more than 20 years of service, expertise in technology-based solutions and IT infrastructure, and a deep knowledge of business operations and practices.

Operational Assessment Services

Your Qualcomm Technical Services team will interview key personnel across your organization and perform a comprehensive analysis of your business operations. As part of this effort, we conduct a thorough assessment of your performance in comparison to the industry and your peers. The result is a list of prioritized recommendations to help you align your data, people, processes, and technology in a way that delivers measurable value to your organization.

FEATURES

- **Operational Assessment** that comprehensively evaluates your business and provides recommendations that will yield measurable results
- **Technology Integration** that optimizes and synchronizes your company's operations and unlocks the value of your technology investments
- **Training** that provides custom designed education services to help your personnel capitalize on the systems, reports, and integration implemented at your company
- **Custom Software Development and Programming** that maximize your technology investment and deliver a competitive advantage and bottom-line business value
- **Business Intelligence and Predictive Modeling** that improve the management and utilization of your company's data to address your most complex business problems

BENEFITS

- Improve both management and utilization of data to increase profitability
- Develop better fuel-management practices to reduce costs
- Increase fleet safety by helping to reduce accidents
- Minimize driver turnover throughout the fleet
- Improve service levels to distinguish you from competitors
- Enhance the security of your fleet

Address your most complex business issues

Technology Integration Services

Our extensive experience with IT infrastructure and software allows us to deliver fully integrated technological solutions that are tailored to your specific business requirements.

Training Services

Qualcomm is committed to playing an active role in the implementation and success of its solutions. We provide custom-designed, easy-to-follow training programs and educational services for each level of your organization. These services can be Web-hosted or provided on site, and they include complete documentation support and the use of carefully managed third-party resources if necessary.

Custom Development and Programming Services

These specialized services enable companies to develop unique capabilities and processes that deliver a competitive advantage

and bottom-line business value. We can offer custom software development, contract programming resources, and integration services on a range of platforms—including the IBM® iSeries, AS-400, Windows®, UNIX®, mainframe, and Web-based platforms. We will customize reporting tools to meet your specific business requirements, ensuring you get the most out of your technology investment.

Business Intelligence and Predictive Modeling Services

These consulting services will help transform your mountains of data into useful information, and the Professional Services team will work collaboratively with you to understand your needs and priorities. We will supply advanced analytics tools and methods to your data in order to uncover opportunities to help you achieve optimal results. Armed with the means necessary to improve both your management and utilization of data, you can make better-informed decisions and take the right action at the right time.

Getting More from Your Technology Investment

The **Qualcomm Alliance Program** facilitates integration of Qualcomm solutions with leading providers of complementary technologies and services to better meet the needs of our shared customers.

The **Qualcomm Services Portal** allows you to access the suite of web-based fleet management services, including satellite mapping. The Services Portal leverages web services and XML-based standards to securely deliver data that can be integrated to your enterprise systems.



Contact Us

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Learn how you can use actionable information to gain control of your business, stay competitive and increase profitability.

Call us at 800-348-7227 or visit qualcomm.com/qes and let us show you how you can save time and money.